



**NORTH POINT**  
COMMUNITY CHURCH

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**Eight Atlanta-Area Churches Celebrate Results of Annual Generosity Initiative  
More Than \$8.4 million and Thousands of Hours of Service Given to Nonprofits**

**Alpharetta, Ga. – Attendees of eight Atlanta-area North Point Ministries churches are celebrating the results of their annual Be Rich generosity initiative including \$8.4 million and thousands of service hours given to local and global nonprofits.** Examples of the more than 200 nonprofits supported include Atlanta Mission and Habitat for Humanity Atlanta in Atlanta, North Fulton Community Charities and Amana Academy in Alpharetta, HomeStretch and Children’s Development Academy in Roswell, The Place of Forsyth and Family Promise in Cumming, Cherokee Family Violence Center in Cherokee, North Gwinnett Co-op of Buford, Good Samaritan Health Center of Cobb in Marietta, The Hope Center in Woodstock, and Friends of Refugees in Clarkson. **Individuals interested in joining in the generosity initiative are invited to explore thousands of service opportunities with local nonprofits available through the end of the year at <https://berich.org/serve/>.**

The eight supporting churches include North Point Community Church in Alpharetta, Browns Bridge Church in Cumming, Buckhead Church in Buckhead, Decatur City Church in Decatur, Gwinnett Church in Sugar Hill, Hamilton Mill Church in Buford, Woodstock City Church in Woodstock, and East Cobb Church in Marietta.

Called Be Rich, the campaign name is inspired by 1 Timothy 6:18 which states, “Command them to do good, to be rich in good deeds, and to be generous, and willing to share.” As a result, Be Rich challenges people to give, serve, and love others within their communities and around the world. Some of the many projects funded this year through Be Rich include relief from food insecurity, medical care for low-income families, emergency assistance to prevent homelessness, support for addiction recovery, emergency assistance for students and families, technology and infrastructure upgrades for nonprofits, relief for those affected by natural disasters, international border stations to rescue girls from sex trafficking, mental health for youth, foster care initiatives, and resources for families living through childhood cancer.

**Be Rich** started in 2007 with three Atlanta-area churches (North Point Community Church, Browns Bridge Church, and Buckhead Church) **and has grown into a global generosity movement that this year includes 64 churches in 20 states and four countries.** With 20 of these churches launching Be Rich over the next few weeks, the results of Be Rich 2022 will grow.

Here’s how Be Rich works. Each year North Point Ministries’ senior pastor, Andy Stanley, asks 100 percent of the church attendees, who are able, to each give \$39.95 and to serve with a local nonprofit. Every dollar given and hour served benefit local and global nonprofit partners. Church staffers collaborate with the nonprofits to identify projects addressing areas like food-insecurity, foster care, medical care, housing, and education. During the past 16 years of the Be Rich campaign, church attendees have given more than 79 million and served hundreds of thousands of hours with charities.

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